



Charlotte City Council  
Economic Development Committee  
Summary  
September 24, 2018

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**COMMITTEE AGENDA TOPICS**

- I. AMP UP Charlotte Program (recognition)
- II. Charlotte Business INClusion Good Faith Efforts (action required)
- III. Eastland Redevelopment (action required)

**COMMITTEE INFORMATION**

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**Committee Members Present:** James Mitchell (Chair), Ed Driggs (Vice Chair), Matt Newton, Justin Harlow and LaWana Mayfield

**Council Guest(s):** Tariq Bokhari and Braxton Winston

**Staff Resources:** Todd DeLong, Economic Development Department  
Jerriane Jackson, Economic Development Department  
Robert Campbell, Finance  
Nancy Rosado, Finance  
Thomas Powers, City Attorney's Office

**Meeting Duration:** 2:00 pm -3:30 pm

**ATTACHMENTS**

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- 1. Agenda – September 24, 2018
- 2. Presentations – CBI Policy Recommendations: Good Faith Efforts; Eastland Mall Redevelopment
- 3. Handout – AMP UP Curriculum Overview; GFE and Statement of GFE Compliance Form

**DISCUSSION HIGHLIGHTS**

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Chairman Mitchell called the meeting to order and asked the audience to introduce themselves. He then turned the meeting over to Todd DeLong to introduce the agenda topics.

**I. AMP UP Charlotte Program**

Todd DeLong introduced the topic and turned it over to Jerriane Jackson. Ms. Jackson gave background information on the AMP UP Charlotte Program, a partnership by the City of Charlotte and the National Basketball Association, which prepares Charlotte's minority business owners for growth and expansion through business development services, mentoring, targeted training, and access to large corporations for contract and procurement opportunities.

She noted the 13-week curriculum outline for the 20 business participants and their work to date, which started in June. Chairman Mitchell recognized the participants and thanked them for their commitment to the program. He plans to invite them to the City Council meeting for recognition after their graduation on December 20, 2018.

## **II. Charlotte Business INclusion Good Faith Efforts**

Robert Campbell introduced the topic and agenda outline for CBI's policy discussion on Good Faith Efforts and turned it over to Nancy Rosado to start the presentation. Ms. Rosado presented responses to the Committee's August 27, 2018 charge to make additional GFE categories contingent to Contacts, and development of a new GFE Category to acknowledge previous bidder success in meeting established subcontracting goals. The Committee asked that the recommendations be shared with the CBI Advisory Council for additional input.

**MOTION AND VOTE:** A motion was made by Councilmember Mayfield and seconded by Councilmember Driggs to approve a recommendation to give bidders 24 hours after bid opening to finalize their MWSBE Utilization Form. (Vote passed unanimously: Mitchell, Driggs, Harlow, Mayfield and Newton).

## **III. Eastland Redevelopment**

Mr. DeLong provided the Committee with an update from the August 27, 2018 Committee meeting on the Eastland Redevelopment evaluation process, results and recommendation. Staff asked the Committee to recommend the City Council authorize the City Manager, or his designee, to negotiate a due diligence agreement with Crosland Southeast/Eastland Community Development, Inc. that would address roles and responsibilities during due diligence, timeline, exclusivity and a communications plan.

**MOTION AND VOTE:** A motion was made by Councilmember Newton and seconded by Councilmember Mitchell to direct staff to work exclusively with the Crosland Southeast/Eastland Community Development team in structuring a pre-development agreement. (Vote passed unanimously: Mitchell, Driggs, Harlow, Mayfield and Newton)

Additional details pertaining to this agreement will be discussed at the next Committee meeting on October 8.

The meeting adjourned at 3:30p.m.